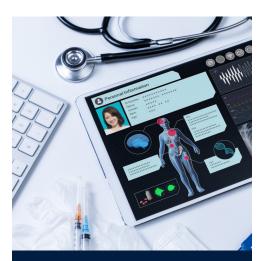# SECURE THE DIGITAL HEALTHCARE REVOLUTION
CONTINUOUS COMPLIANCE AND AIRTIGHT PROTECTION FOR PHI ACROSS EVERY DEVICE, USER, AND APP

THE CHALLENGE: MODERNIZE HEALTHCARE WITH UNWAVERING DATA PROTECTION

Healthcare is data. Every stitch of a patient's health record — diagnoses, treatments, and provider interactions — are fueled by information. Payers and governments jump into the data pool as well. Reimbursements, penalties, or even licenses are all determined by, you guessed it: data.

WATCH: Customer Success Story:
Greenville Health System

DIGITAL CARE

To modernize care delivery and embrace models driven by data, the entire health system depends on the CIA principle of information. Data must always remain confidential, have the highest integrity, and be available at every moment.

PROTECTING DISTRIBUTED DATA

Data is now spread to the far reaches of computing resources; living on laptops, tablets, smartphones, cloud storage apps, and more often than organizations would like to acknowledge, personal USB flash drives. Without persistent endpoint visibility and control, it is impossible to validate data protection and attest to compliance standards that demand continuous confidentiality, integrity, and availability.

This complicates life for IT and IT security teams, who are challenged with enabling data-driven digital care — EDI, telemedicine, mobile clinics, and increasing consumerization — while keeping everything secure without knowing what's around the corner.

Specific challenges include:

- Poor hygiene on endpoints with high-risk data
- Users accessing personal health information (PHI) on multiple devices
- Inability to locate off-network devices and at-risk data
- Ever changing regulatory standards
- Limited asset intelligence before, during, and after M&A

THE SOLUTION: PERSISTENT ENDPOINT HYGIENE AND DATA PROTECTION

Absolute provides visibility and control over all activated devices — on and off network — enabling healthcare's digital and agile transformation with persistent data protection, automated endpoint hygiene, and continuous compliance in the unsettled healthcare landscape.

Deep asset intelligence tracks every device's security status, such as encryption, anti-malware, and misconfigurations to sharpen the focus of IT and prioritize responses. Absolute's endpoint data discovery locates sensitive data on any device, flags risks, and automates new controls to restore HIPAA or HITRUST compliance.

Automate cyber hygiene to any endpoint with pre-built commands tailored to harden security for PHI. Continuity and performance happen with zero human touch because of Absolute's unique Persistence® technology, regenerating controls, apps, and configurations when hygiene drifts. It works like magic.

IT and IT security teams have enough to worry about. With Absolute, endpoint hygiene, compliance validation, and protecting sensitive information aren't on their list of concerns. So, go lead the healthcare revolution; Absolute will keep it secure.

absolute.com

/ABSOLUTE®

SOLUTION OVERVIEW

With Absolute, you gain complete visibility and control across an entire fleet of endpoints to deliver digital care with precision security. Take command of every device, every configuration, and every action by leveraging centralized endpoint control.

The bulletproof security of Absolute empowers the digital healthcare revolution with asset intelligence, automated endpoint hygiene, continuous compliance to eliminate risks and let healthcare professionals do what they do best — care for patients and save lives.

PERSISTENT ENDPOINT VISIBILITY AND CONTROL FOR HIPAA AND HITRUST

Compliance is hard. Staying audit-ready with constant changes in healthcare is even harder. Healthcare IT and IT security teams need robust asset intelligence to identify hardware and software resources with automated compliance checks benchmarked according to standards such as, HIPAA or HITRUST. With centralized command and control over every endpoint, healthcare organizations can meet any standard and stay audit-ready. For more information about Absolute's solutions for healthcare, please visit: **absolute.com/healthcare**

ENDPOINT DATA PROTECTION REQUIREMENTS FOR HEALTHCARE

1 **Centralized Command** to benchmark endpoint hygiene against HIPAA, HITECH, and HITRUST standards and enforce precision controls on every device.

2 **Embedded Control** with an unbreakable connection in a device's firmware making security controls tamper-proof on the global endpoint population.

3 **Endpoint Data Discovery** reaches deep into all endpoints, pinpointing PHI and sensitive, at-risk data eliminating blind spots without disrupting users.

4 **Rapid Response** with pre-built and custom commands to any endpoint, automating remediation and restoring patient care with persistent continuity.

5 **Continuous Compliance** made possible with ongoing compliance checks, automated control validation, and endpoint risk analysis to stay audit-ready.

HIPAA COMPLIANCE EVALUATION GUIDE

Identify the required elements to achieve HIPAA compliance with this Absolute platform evaluation guide.
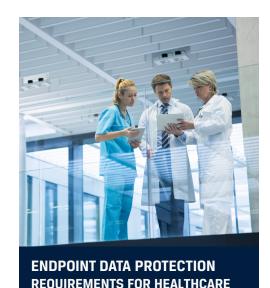
GET THE EVALUATION GUIDE

ABOUT ABSOLUTE

Absolute provides visibility and resilience for every endpoint with self-healing endpoint security and always-connected IT asset management to protect devices, data, applications and users — on and off the network. Bridging the gap between security and IT operations, only Absolute gives enterprises visibility they can act on to protect every endpoint, remediate vulnerabilities, and ensure compliance in the face of insider and external threats. Absolute's patented Persistence technology is already embedded in the firmware of PC and mobile devices and trusted by over 12,000 customers worldwide.

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